

# **Tentative Agenda**

## **2018 Financial Management Seminar**

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### **Sunday, June 24**

5:00 - 6:30 p.m.     **Reception, Sponsored by Frost PLLC**

### **Monday, June 25**

7:00 a.m.     **Continental Breakfast, Co-Sponsored by**

7:45 a.m.     Presiding/Welcome:     Joey Long, Case Foods, Inc.  
Orientation:             Barbara Jenkins, U.S. Poultry & Egg Association

8:00 a.m.     **A Former Industry President and CFO's Perspective of Poultry Financial Management**  
Steve Jurek

8:50 a.m.     **Washington Update**  
Christian Richter, The Policy Group

9:40 a.m.     **Break**

9:55 a.m.     **Tax Update**  
Bob Childress and Rob Gunther, Frost PLLC

10:55 a.m.     **Millennials: What Drives Them?**

11:25 a.m.     **Engaging with Influencers and Protecting from Activists**  
Hannah Thompson-Weeman, Animal Agriculture Alliance

12:15 p.m.     **Adjourn**

### **Tuesday, June 26**

7:00 a.m.     **Breakfast, Sponsored by 3C Software**

8:00 a.m.     Presiding:  
  
**Poultry Industry Review**  
Mike Donohue, Agri Stats

8:50 a.m.     **The Future of Live Production Accounting Technology and Analytics**

9:40 a.m.     **The Impact of Sustainability Efforts on the Bottom Line**  
Cameron Bruett, JBS

10:30 a.m.     **Break**

10:45 a.m.     **My 3:59 . . . Move With Purpose**  
Dan Klein

12:00 noon     **Lunch, Sponsored by**

**Tuesday, June 26 - Continued**

- 1:00 p.m.      **Small Group Breakout Session 1**
- 1. Turkey Industry Accounting Challenges**  
Jarod Morrison, Farbest Foods
  - 2. Egg Industry Accounting Challenges**
  - 3. Effectively Presenting Financial Data**  
Mulham Shbeib, Mar-Jac Poultry, Inc.
  - 4. Cost Segregation and Related Capitalization Issues**  
Jay Moffat, Frost PLLC
  - 5. Agri Stats 101**  
Mike Donohue, Agri Stats
  - 6. Transportation Concerns for Financial Management**  
Mulham Shbeib, Mar-Jac Poultry, Inc.
  - 7. Tax Credit Opportunities**  
Brian Aumueller, Alliant Group
  - 8. Costing Trends**

2:00 p.m.      **Small Group Breakout Session 2**

3:00 p.m.      **Adjourn**

3:15 - 4:30 p.m.      ***Reception, Sponsored by: Farm Credit Banks***

**Wednesday, June 27**

7:00 a.m.      ***Continental Breakfast, Sponsored by***

8:00 a.m.      Presiding:

**Economic Overview**  
Michael Swanson, Wells Fargo

8:50 a.m.      **Transportation Concerns for Financial Management**  
Keith Poss, Mar-Jac Poultry

9:40 a.m.      **Exports Update**  
Greg Tyler, USA Poultry & Egg Export Council

10:30 a.m.      **Conclusion**

***Golf Sponsored by***